

## Honouring Country – Sharing our Stories DIGITAL ARTWORK PROGRAM

Celebrating Aboriginal Culture through the display of artworks by Artists, Arts Collectives and Community Groups of the Blue Mountains region.

# GUIDELINES & APPLICATION FORM

#### **ABOUT**

The Blue Mountains Cultural Centre and Blue Mountains Theatre & Community Hub are inviting local Aboriginal and/ or Torres Strait Islander artists to submit a digital artwork proposal for display in the Cultural Centre and Blue Mountains Theatre & Community Hub. The selected work(s) will be displayed on a dedicated high-quality screen, in the public Café Lounge area of the Cultural Centre and be projected on the Blue Mountains Theatre & Community Hub public foyer area.

#### **HOW IT WORKS**

- Artists can submit their proposals for consideration to Sabrina Roesner, Artistic Programs Manager
   by Mon 9 May.
- Up to 4 artists may be selected to provide work in a digital format which will be displayed on a high-quality screen in the Blue Mountains Cultural Centre's public Café Lounge area and be projected in the Blue Mountains Theatre & Community Hub public foyer area. Works need to be in a digital format such as photographs, moving image (video), interviews, digital animation that will display on a flat screen monitor and as a projection. Examples include but are not limited to photographic documentation of significant places, stories and/ or people. Video works can include interviews, storytelling, documentation of celebration and dance performances.
- A \$500 Artist fee will be awarded to each artist for the display of their work.
- Proposals must be for work that is either complete or will be completed by 27 June 2022.
- Artists are to identify and be accepted as being Aboriginal and/or Torres Strait Islander;
- Preference will be given to artists that are based, reside in or have cultural connections to the Blue Mountains Local Government Area;
- Artist must demonstrate in their application that they have the capacity to produce/ present work within the project timeframe.
- Proposed artworks must include culturally relevant material and or themes.
- Artists are encouraged to meet with the Blue Mountains Cultural Centre Artistic Programs Manager and Program Leader at the Hub for a site inspection and feedback on concept ideas.
- The selected artworks will be launched at both venues during NAIDOC week from 2 July 2022.

#### Where to start

For the Honouring Country – Sharing Our Stories Program you may decide to develop or present a digital work that reflects on the cultural and historical significance of the Blue Mountains for Aboriginal artists or that considers Aboriginal perspectives. Keep in mind that the work(s) needs to either be photographs, video or animation.

It is essential to get to know the space in which your work will be shown on the screen so you can use the venues to their best advantage. Think about restrictions on imagery, sound and content – it needs to be suitable for a broad audience including children. You will also need to be aware of the Cultural Centre's and Hub's policy and procedures and adhere to those. Maintain a degree of flexibility throughout the process of developing and presenting your exhibition.

#### **BEFORE YOU APPLY**

Concept

Take time to develop and think about the concept and display of your work. Realistically consider the time and dedication required to produce a high-quality work within the project timeline.

Feasibility

Take time to develop the feasibility of your work. Realise that the works needs to be of high resolution and in adequate file format in order to be screened: e.g., jpg, TIFF, mov or mp4 file format. Technical Support will be available to assist you in the process.

Consultation

The Cultural Centre's Artistic Program Manager is available to meet and discuss your work/ concept and feasibility. Please phone or email for an appointment. Sabrina Roesner P: 4780 5235 or E: sroesner@bmco.nsw.gov.au

Promotion/Access

Think about how your work is going to communicate to its audiences.

#### Cost & What will be provided

Work out the resources you need, what the development of your work will cost to produce? We will pay an artist fee of \$500 per artist and assist with labelling and the promotion of the work, however you must provide the work ready to be displayed.

**Timeline** 

Call for Submissions opens Mon 11 April Submission Deadline Mon 9 May

Announcement of selected artist Monday, Fri 13 May

Artwork Development and Production time if required (including actual

production and editing) - 13 May - Mon 27 June

Installation week from Mon 27 June

Launch of Honouring Country - Sharing Our Stories works Sat 2 July

#### THE EXHIBITION PROPOSAL

#### Proposal

To submit your work for consideration you must complete the Application form and submit on or before **5pm**, **Monday 9 May**. The Artistic Programs Manager can answer questions regarding proposals over the phone or by appointment.

Proposals received after 5pm, Monday 9 May, will not be accepted.

#### Delivery

Please email your application to

Sabrina Roesner, Artistic Programs Manager E: sroesner@bmcc.nsw.gov.au

Or post your application to:

Honouring Country – Or hand deliver to:
Sharing Our Stories Front reception

Commission Blue Mountains Cultural Centre

Att. The Artistic Parke Street

Programs Manager Locked Bag 1005 Katoomba NSW 2780

#### Assessment

To ensure that opportunities are open to all Aboriginal artists, arts collectives and community groups in the Blue Mountains region, the most equitable way of programming this and future *Honouring Country – Sharing Our Stories* programs is by an assessment process.

Katoomba NSW 2780

After the closing date, the Manager Arts & Culture, Cultural Centre's Artistic Programs Manager and Program Leader, Blue Mountains Theatre & Community Hub will meet with Councils' Aboriginal Community Development Officer and select the works. When assessing proposals, the Selection Panel uses the following criteria:

#### Criteria

- Artists are to identify as Aboriginal and/or Torres Strait Islander;
- Is the proposal for work either photographic, video or video animation for display on the screen?
- Preference will be given to artists that are based, reside in or have cultural connections to the Blue Mountains Local Government Area;
- Has the artist considered how the work communicates to its intended audience?
- Is there adequate information including explanations of images chosen to assess the proposal?
- Can the artist work within the project timeline and deliver the proposed work on time?

#### **EXHIBITION CONFIRMATION**

**Receipt** Once we have received your application a receipt of application will be

emailed or sent.

Confirmation Once a proposal has been accepted, applicants are advised of their success

in an email confirmation. All applicants will be advised in writing of the

assessment outcome.

Agreement An agreement will be sent for artists to read through carefully and sign. An

Honouring Country – Sharing Our Stories Agreement signed by the exhibiting artist/s and the Manager Arts & Culture will formalise the display of work at

the Blue Mountains Cultural Centre and Blue Mountains Theatre & Community Hub.

Marketing and Promotion

The Cultural Centre & Blue Mountains Theatre & Community Hub will ensure local cultural organisations, media, elected representatives, InSight members and the wider public are informed of your work through the Centre's and

Hub's quarterly, website, and general promotion of programs.

**Equipment** Artist will need to source their own equipment for the production of their

artwork. The artwork will need to be provided in a format that is compatible with the display monitor and projector provided. Either Tiff, jpg, mov or mp4

files will be accepted.

#### Breakdown of services to exhibitors

- \$500 Artist Fee
- Local promotion & publicity including electronic mail out (to InSight & Hub members, arts industry contacts and the media), social media posts, and website presence.
- Professional installation at the Cultural Centre and Blue Mountains Theatre & Community Hub
- Artwork labels
- Opening Launch at Blue Mountains Cultural Centre & Blue Mountains Theatre & Community Hub on Saturday 2 July 2022

### **APPLICATION FORM**

#### **APPLICANT**

Applicant/s Name of Exhibitor/s

Address

Postal Address [if different]

Telephone work [daytime contact]

Home

Mobile

Email

Contact person [if group]

Please attach list of artists if group exhibition and their contact details

#### **ARTWORK**

Title of artwork

Summary/ Description of Artwork

(Not more than 300 words.

Explain your work (what will we see, what is the theme/ story? What digital format are you using?)

#### **SUPPORT MATERIAL**

Please include some sample images of your work or if you are submitting existing work, please include it in this application. You can attach it in the email or provide it on a USB stick with your application Please describe the support material you have provided. Ensure outline if you are submitting existing work.

(A maximum of 6 and a minimum of 4 images will be accepted.

1.	TITLE	YEAR	MEDIUM
2.			
3.			
4.			
5.			
6.			

Please note: do not send original artwork with application

**Please provide images as:** Jpeg or tiff files via email or on a USB stick. Image size should be 300dpi and not exceed 3MB.

#### **CHECK LIST**

Exhibitor/contact person's signature

Planning
Is your work concept original and/or innovative?
Is your work in digital format?
Do you have the resources and capacity to produce the work if you are producing new work?
Can you provide the final work by the deadline?
Application
Are you applying prior to the application submission deadline?
Is your concept clear and concise?
Have you included all your contact details?
If group, have you included all artists' contact details?
Have you included USB stick containing up to 6 good quality jpeg or tiff images or attached them to your email with the application?
Have you included image details?
Is your application signed?

Date